**2016 PEW RESEARCH CENTER’S AMERICAN TRENDS PANEL**

**WAVE 14.5 FEBRUARY – EXPERIENTIAL STUDY**

**FEBRUARY 22-28, 2016**[[1]](#footnote-1)

***SURVEY DAYS AND TIMES:***

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | 9am | 11am | 1pm | 3pm | 5pm | 7pm | 9pm |
| Wednesday |  |  | 1 |  |  | 2 |  |
| Thursday |  | 3 |  |  |  |  | 4 |
| Friday | 5 |  |  | 6 |  |  |  |
| Saturday |  | 7 |  |  | 8 |  |  |
| Sunday |  |  | 9 |  |  | 10 |  |
| Monday | 11 |  |  |  | 12 |  |  |
| Tuesday |  |  |  | 13 |  |  | 14 |

**ASK ALL:**

GOTNEWS\_EXP In the past two hours, did you get news about any of the following topics online, either on a computer, phone or tablet? *[Check all that apply]*

**[PROGRAMMING NOTE: RANDOMIZE A-I WITH OTHER ALWAYS AT THE BOTTOM; SOFT PROMPT IF DID NOT SELECT ANYTHING]**

1. Government and politics
2. People and events in your own community
3. Sports
4. Business and finance
5. Science and technology
6. Entertainment
7. Crime
8. Health news
9. Other *[specify]* **[SMALL TEXT BOX]**
10. Did not get news online **[EXCLUSIVE PUNCH]**

*SOFT PROMPT: You did not choose any topic. If you did not get any news online in the past two hours, please click “Did not get news online.”*

***QUESTIONS IF CHOSE AT LEAST ONE TOPIC IN GOTNEWS\_EXP:***

**ASK IF CHOSE MORE THAN ONE TOPIC IN GOTNEWS\_EXP:**

TOPNEWS\_EXP Of the topics you got news from in the past two hours, which one did you get the most news about?

**[PROGRAMMING NOTE: LIST ONLY THOSE SELECTED IN GOTNEWS\_EXP]**

1. Government and politics
2. People and events in your own community
3. Sports
4. Business and finance
5. Science and technology
6. Entertainment
7. Crime
8. Health news
9. Other *[specify]* **[OPEN TEXT BOX]**

**ASK IF CHOSE ANY TOPIC IN GOTNEWS\_EXP:**

NEWSPLAT\_EXP When it comes to the news you got online about **[PROGRAMMING NOTE: INSERT TOPIC FROM TOPNEWS\_EXP; INSERT ANSWER TO GOTNEWS\_EXP IF ONLY CHOSE ONE TOPIC; IF “HEALTH NEWS” INSERT “HEALTH”; IF “OTHER” OR SKIPPED TOPNEWS\_EXP STEM SHOULD READ “THINKING ABOUT THE TOPIC YOU GOT MOST NEWS ABOUT ONLINE…”]** in the past two hours, how did you get that news? *[Check all that apply]*

**[PROGRAMMING NOTE: RANDOMIZE; “OTHER” ALWAYS LAST]**

1. A post or link from a social networking site, such as Facebook or Twitter
2. Going directly to a news organization’s website or app
3. Through searching for information on a search engine website
4. An email or text message from a friend or family member
5. An email, text message, or mobile alert from a news organization
6. Other *[specify]* **[OPEN TEXT BOX]**

**ASK IF GOT NEWS VIA LINK OR EMAIL (NEWSPLAT\_EXPa=1 or NEWSPLAT\_EXPd=1 or NEWSPLAT\_EXPe=1):**

NEWSSOURCE\_EXP If you followed any links from a social networking site, email or text message to get that news, what specific news outlet(s) did the link(s) take you to?

*Type the name of up to 3 specific news outlets in the boxes below. (Please do not type the name of a social networking site. We are interested in the original outlet of that news.)*

*If you do not remember, please click “Do not remember.”*

*If you did not follow any links, please click “Did not follow any links.”*

**[PROGRAMMING NOTE: 3 OPEN ENDED SHORT TEXT BOXES WITH CHECK BOX THAT AUTO SELECTS WHEN TEXT IS ENTERED; 2 EXCLUSIVE PUNCH RADIO BUTTONS AT BOTTOM THAT SAY “DO NOT REMEMBER” AND “DID NOT FOLLOW ANY LINKS”]**

**ASK IF CHOSE ANY TOPIC IN GOTNEWS\_EXP:**

SOUGHTNEWS\_EXP Again, when it comes to the news you got online about **[PROGRAMMING NOTE: INSERT TOPIC FROM TOPNEWS\_EXP; INSERT ANSWER TO GOTNEWS\_EXP IF ONLY CHOSE ONE TOPIC; IF “HEALTH NEWS” INSERT “HEALTH”; IF “OTHER” OR SKIPPED TOPNEWS\_EXP STEM SHOULD READ “THINKING ABOUT THE TOPIC YOU GOT MOST NEWS ABOUT ONLINE…”]** in the past two hours, did you…

1. Specifically seek out news on that topic
2. Happen upon it when you were getting other news
3. Happen upon it when you were doing something not related to news

**ASK IF CHOSE ANY TOPIC IN GOTNEWS\_EXP:**

NEWSACTION\_EXP Finally, when it comes to the news you got online about **[PROGRAMMING NOTE: INSERT TOPIC FROM TOPNEWS\_EXP; INSERT ANSWER TO GOTNEWS\_EXP IF ONLY CHOSE ONE TOPIC; IF “HEALTH NEWS” INSERT “HEALTH”; IF “OTHER” OR SKIPPED TOPNEWS\_EXP STEM SHOULD READ “AGAIN, THINKING ABOUT THE TOPIC YOU GOT MOST NEWS ABOUT ONLINE…”]** in the past two hours, did you do any of the following with that news? *[Check all that apply]*

**[PROGRAMMING NOTE: RANDOMIZE; EXCLUSIVE PUNCH ALWAYS LAST]**

1. Spoke with someone about the news you got, either in person or over the phone
2. Sent an article to someone by email or text message
3. Posted, shared, or commented on an article on a social networking site, such as Facebook or Twitter
4. Commented on a news organization’s webpage
5. Searched for additional stories or information about the news you got
6. Bookmarked it or saved it in some way
7. Didn’t do any of these with the news you got **[EXCLUSIVE PUNCH]**

***QUESTIONS IF DID NOT CHOOSE ANY QUESTIONS IN GOTNEWS\_EXP:***

**ASK IF CHOSE “DID NOT GET NEWS” IN OR SKIPPED GOTNEWS\_EXP:**

NONEWSACTION\_EXP Even though you did not get any news online in the past two hours, did you discuss or share any news with others during that time period? *[Check all that apply]*

**[PROGRAMMING NOTE: RANDOMIZE; EXCLUSIVE PUNCH ALWAYS LAST]**

1. Spoke with someone about news, either in person or over the phone
2. Sent an article to someone by email or text message
3. Posted, shared, or commented on an article on a social networking site, such as Facebook or Twitter
4. Sent or gave someone an article in hard copy
5. Didn’t do any of these things **[EXCLUSIVE PUNCH]**

**ASK IF CHOSE “DID NOT GET NEWS” IN OR SKIPPED GOTNEWS\_EXP:**

OFFLINENEWS\_EXP Did you get any news offline in the last two hours, such as by newspaper, radio, or television?

1 Yes

2 No

**ASK IF CHOSE “DID NOT GET NEWS” IN OR SKIPPED GOTNEWS\_EXP:**

OTHERONLINE\_EXP Even if you did not get any news, did you do any of the following other things online in the past two hours? *[Check all that apply]*

**[PROGRAMMING NOTE: RANDOMIZE WITH J ALWAYS LAST]**

1. Use a social networking site, such as Facebook, Twitter or LinkedIn
2. Send or receive email
3. Play games
4. Watch movies or video
5. Shop
6. Chat with friends or family
7. Did work
8. Listen to music
9. Browse the internet
10. Did not do any of these things online **[EXCLUSIVE PUNCH]**

**ASK IF CHOSE “DID NOT GET NEWS” IN OR SKIPPED GOTNEWS\_EXP:**

ONLINETIME\_EXP About how much time did you spend online in the past two hours?

1. I was not online **[DO NOT SHOW FIRST PUNCH IF CHOSE A-I IN OTHERONLINE\_EXP]**
2. Less than 15 minutes
3. 15-29 minutes
4. 30-59 minutes
5. 1-2 hours

1. Open-end responses are excluded from public datasets to protect the confidentiality of ATP panelists. Lines across page designate a page break. [↑](#footnote-ref-1)